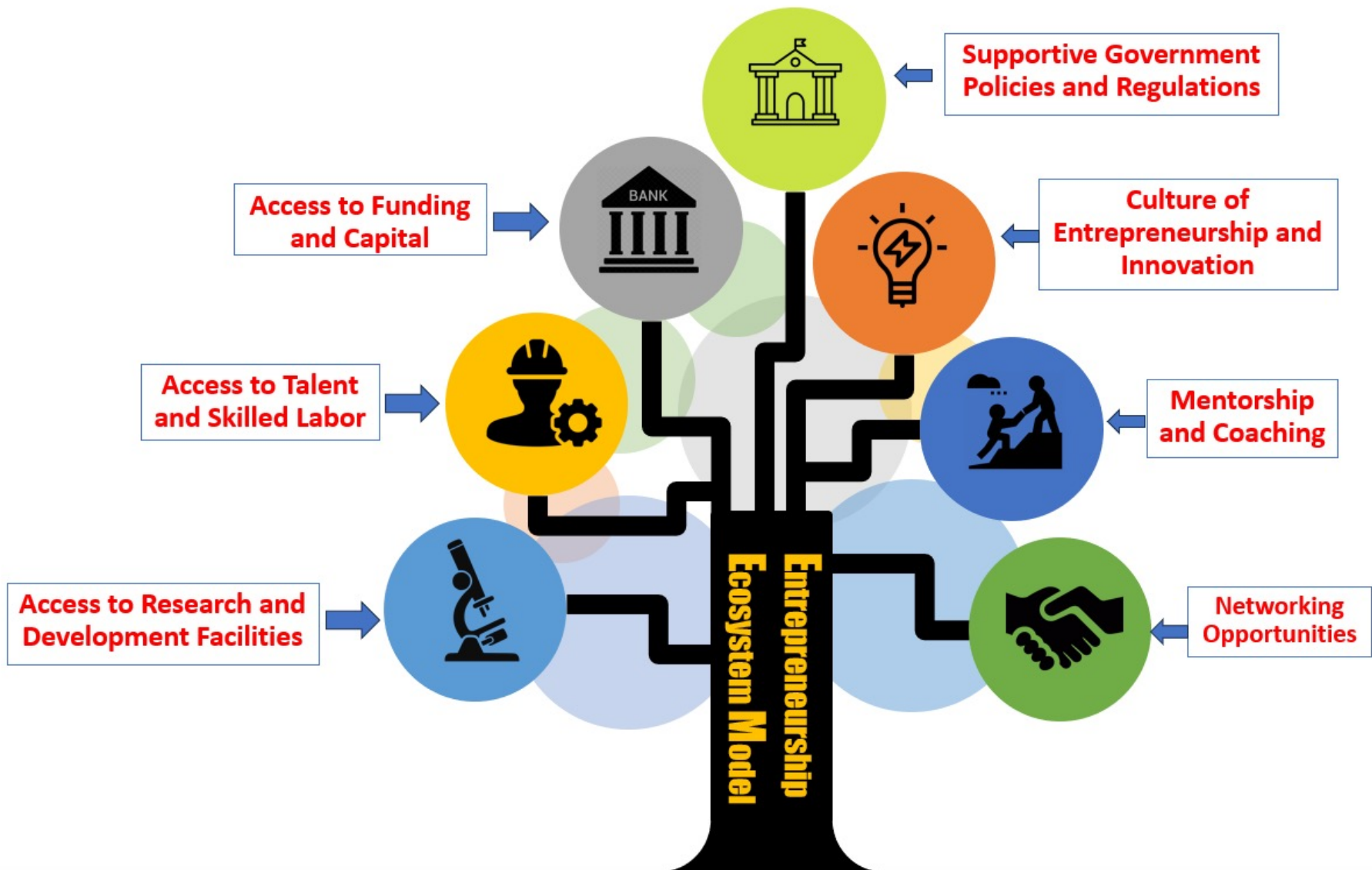
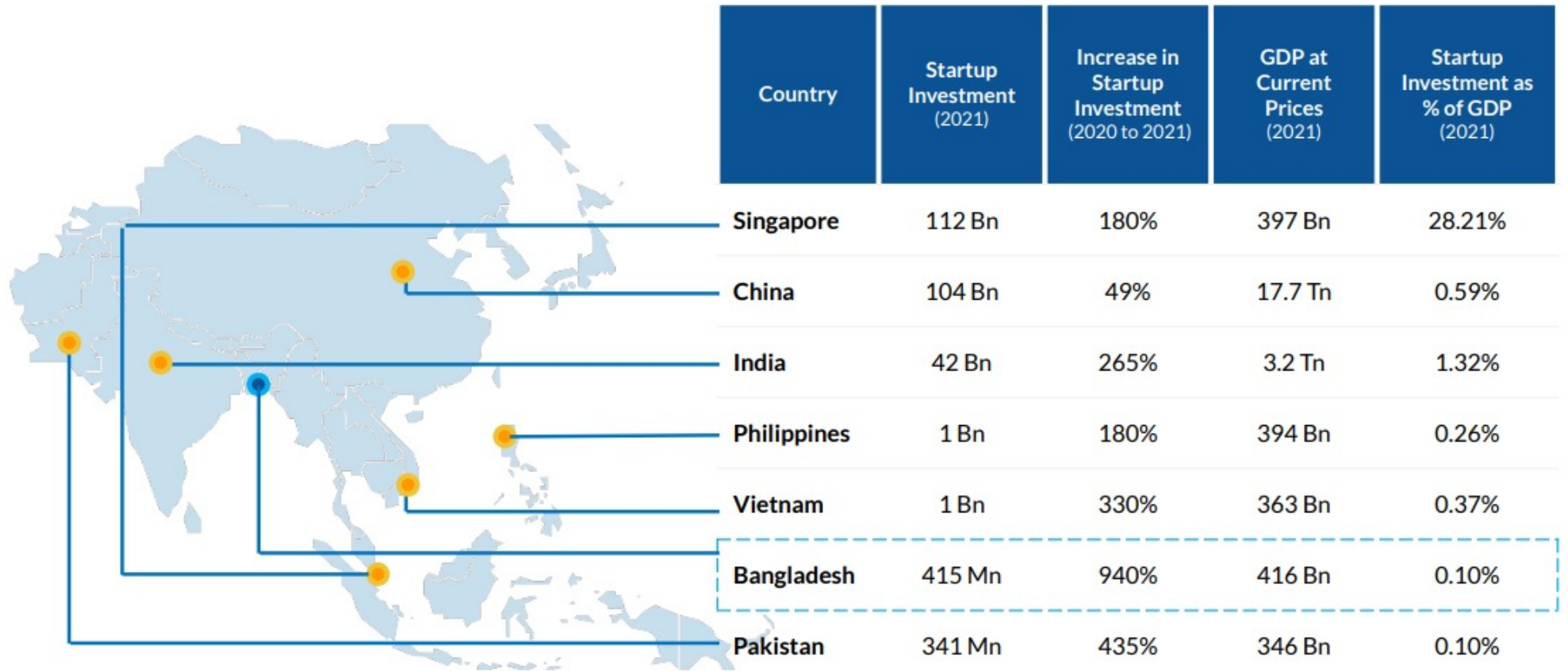


**BE AN ENTREPRENEUR**



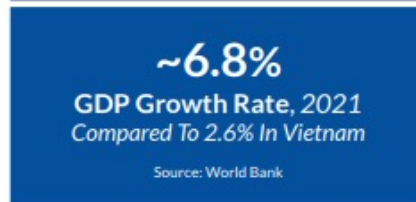


## Startup Investment in Bangladesh Grew Almost 10 Times Despite Low Investments to GDP Ratio

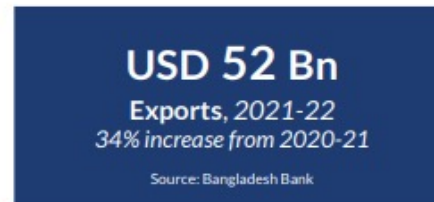


## Bangladesh Is the 37th Largest Economy in the World With a Booming Business Sector and a Tech-Savvy Population

Bangladesh is one of the fastest growing countries in the world



With an increasingly competitive business sector



And a youth-driven, digitally savvy population paving the future



# Three Levers Unlocking the Startup Ecosystem in Bangladesh

## Digitization, Changing Population Demographics, and Supportive Policies



Increasing digitization empowers communities to harness the potentials offered by startups

- **USD 10 Mn** daily Mobile Financial Services (MFS) transactions
- **Two out of three** people in Bangladesh have a MFS account
- E-commerce is expected to grow to **USD 3 Bn** by 2023
- **Over 650,000** registered freelancers in the country  
*Compared to 4 Mn in Malaysia*
- **40 percent** annual growth of the ICT sector in the last 12 years  
*Compared to over 9 percent in India*



A growing MAC population and a younger, digitally-savvy demographic drive consumption

- Middle and Affluent Consumers (MAC) population expected to double to **34 Mn** people by 2026  
*Equal to the entire population of Malaysia*
- The median age in the country is **~28 years**  
*Compared to 30 years in Malaysia*
- **One in three people** in Bangladesh have access to the internet  
*Compared to ~70 percent in Indonesia*
- **Over half** of all unique mobile subscribers use mobile internet



Policies and public and private initiatives to support startups make up an encouraging environment

- **Multiple incentives** in place to encourage foreign investment
- **Startup Bangladesh** set up in 2020 as a flagship venture capital fund of the ICT division
- **Private accelerator programs** such as Grameenphone Accelerator, Banglalink IT Incubator, Biniyog Briddhi, and BRAC Urban Innovation Challenge promoting startup growth

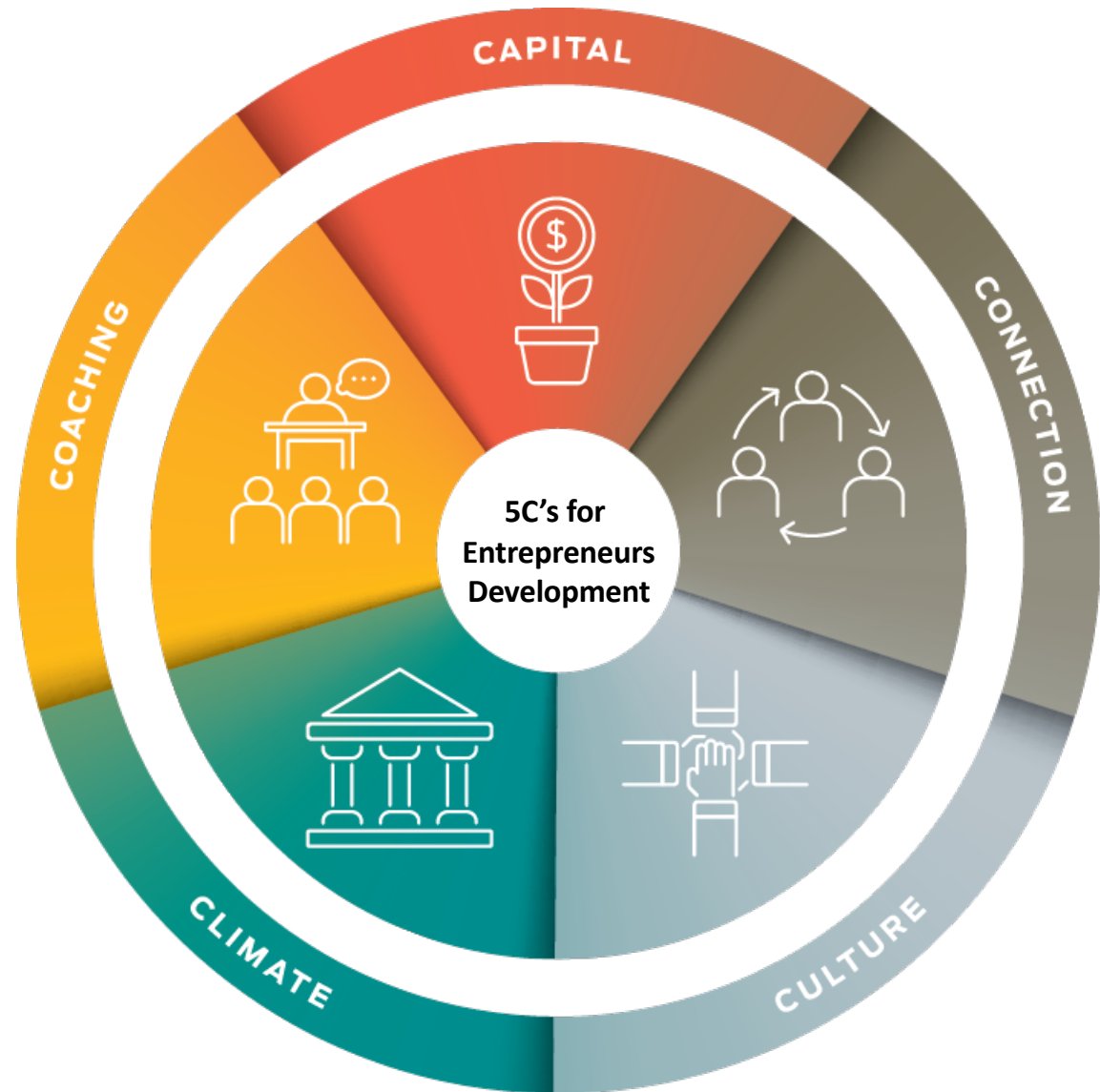
# Increasing Number Of Ecosystem Builders Are Acting as Enablers in the Ecosystem



Source: Anchorless Bangladesh, Bangladesh Startup Founders Group, LightCastle Partners, Crunchbase, Techcrunch

Not an Exhaustive List\*

# Local Entrepreneurial Ecosystem





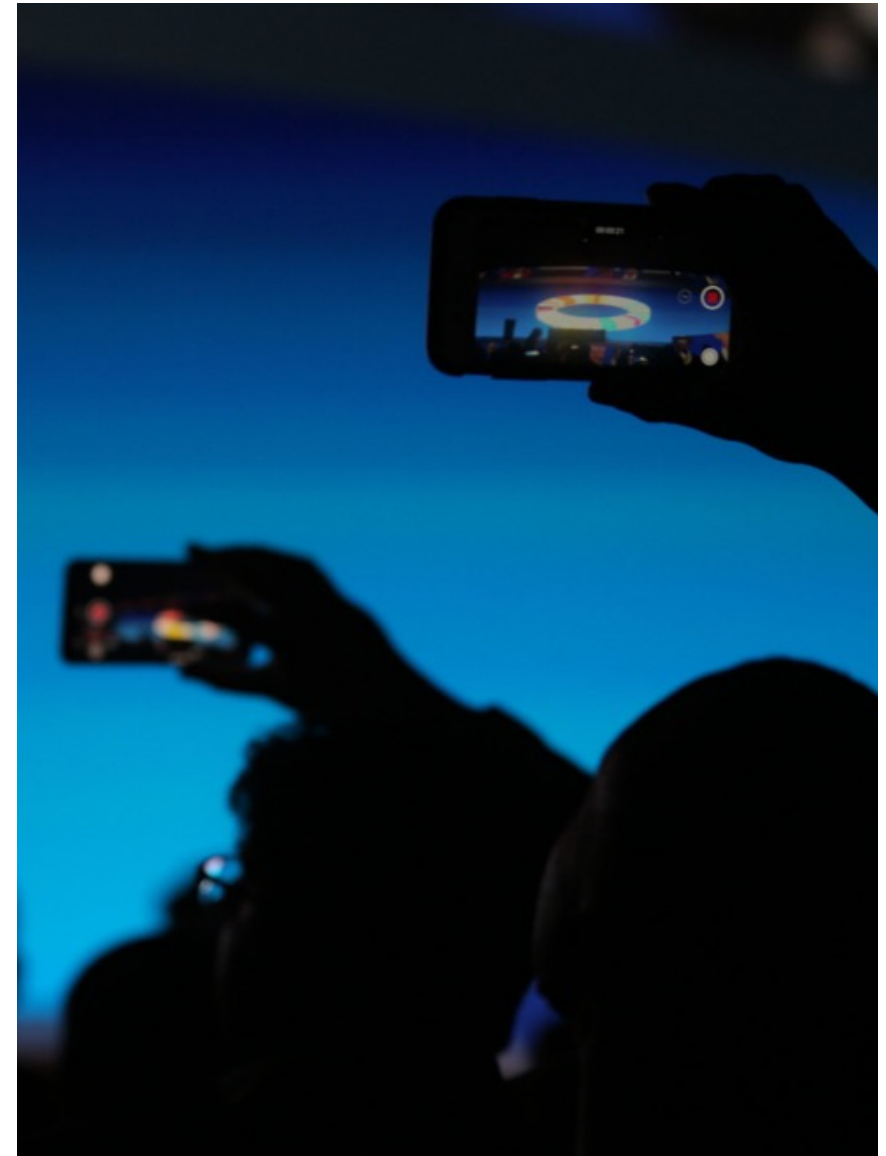
GLOBAL  
ENTREPRENEURSHIP  
NETWORK

## Building one global, entrepreneurial ecosystem.

GEN connects entrepreneurs, investors, researchers,  
policymakers and more.

**What is GEN**

Watch on  YouTube







The **Global Entrepreneurship Network (GEN)** operates a platform of projects and programs in 200 countries aimed at making it easier for anyone, anywhere to start and scale a business.

By fostering deeper cross border collaboration and initiatives between entrepreneurs, investors, researchers, policymakers and entrepreneurial support organizations, GEN works to fuel healthier start and scale ecosystems that create more jobs, educate individuals, accelerate innovation and strengthen economic growth.





*founder*



**Jonathan Ortman**

Founder + President

[Global Entrepreneurship Network](#)

United States

**Jonathan Ortman** is founder and president of the Global Entrepreneurship Network, an organization that provides a platform of programs and initiatives to help new firms start and scale within one global entrepreneurial ecosystem.

GEN is headquartered in Washington, DC, but operates in 190 countries where it works to foster healthier local ecosystems to help entrepreneurs unleash their ideas and turn them into promising new ventures—creating jobs, unearthing innovations for society and strengthening economic stability around the world.

Ortman launched GEN's cornerstone initiative, Global Entrepreneurship Week, in 2008 alongside former UK Prime Minister Gordon Brown and leadership of the Ewing Marion Kauffman Foundation.

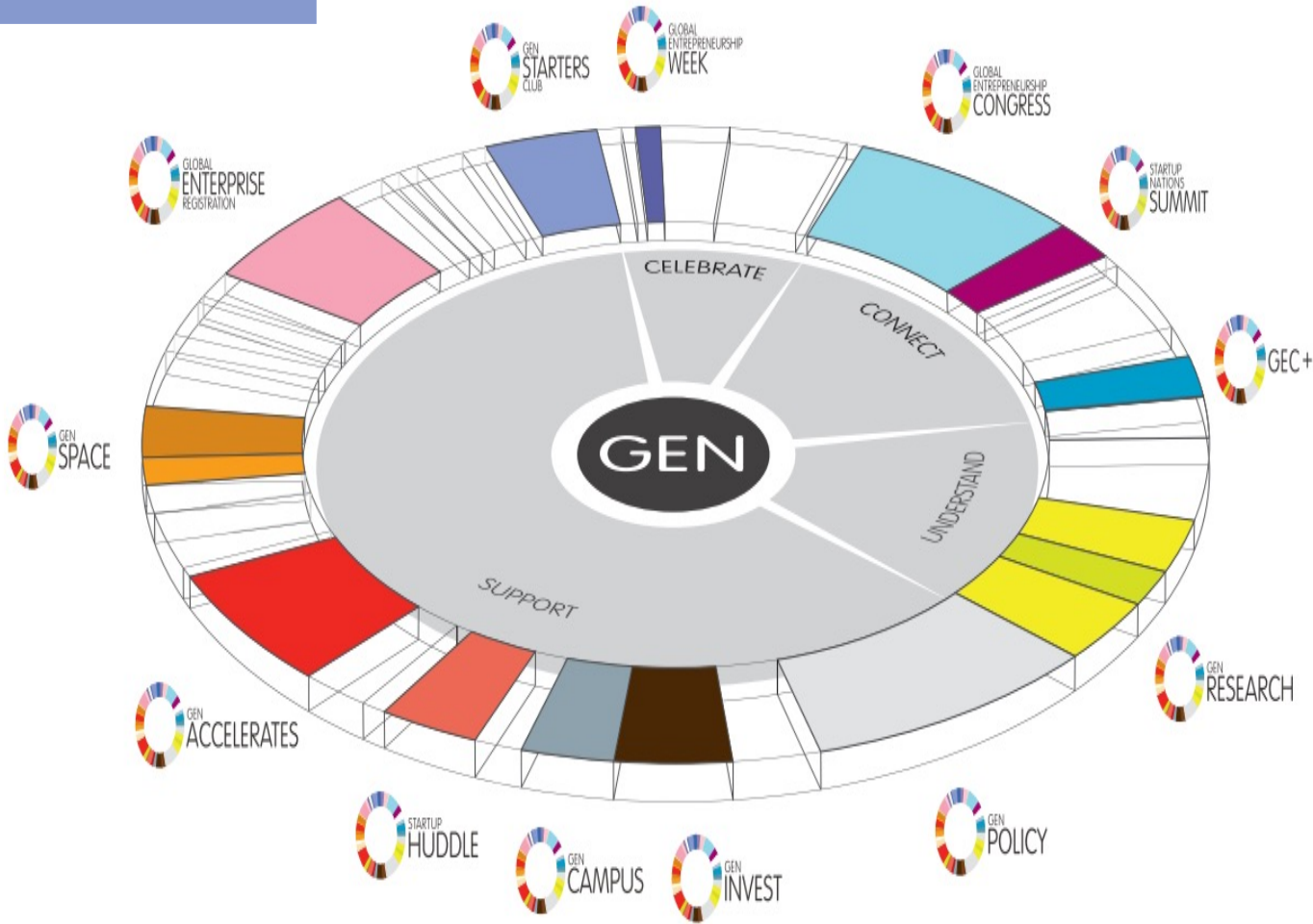
# GEN'S COMPASS



GLOBAL  
ENTREPRENEURSHIP  
NETWORK

GEN helps **celebrate**, **understand**, **support** and **connect** entrepreneurs and those who champion them.

GEN'S COMPASS helps communities and countries navigate through crowded options toward proven solutions and healthy ecosystems in countries.





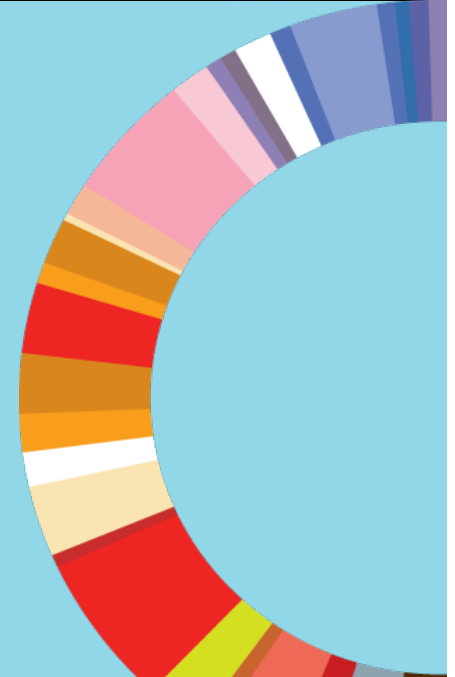
**2023**

**GLOBAL**

**ENTREPRENEURSHIP**

**NETWORK**

**IMPACT REPORT** [\(Click here\)](#)



# GEN COUNTRY OPERATIONS



Albania  
Algeria  
Argentina  
Australia  
Azerbaijan  
Bahrain  
Bangladesh  
Barbados  
Belgium  
Benin  
Bolivia  
Bosnia & Herzegovina  
Botswana  
Burkina Faso  
Cambodia

Cameroon  
Canada  
Chad  
Chinese Taipei  
Colombia  
Comoros  
Cyprus  
Czech Republic  
Ecuador  
Egypt  
El Salvador  
France  
Georgia  
Germany  
Ghana

Gibraltar  
Greece  
Guatemala  
Hungary  
India  
Indonesia  
Iraq  
Ireland  
Israel  
Italy  
Jamaica  
Japan  
Jordan  
Kenya  
Lebanon

Libya  
Madagascar  
Malaysia  
Mauritania  
Mexico  
Moldova  
Morocco  
Mozambique  
Namibia  
Netherlands  
New Zealand  
Nicaragua  
Niger  
Nigeria  
Norway

Pakistan  
Paraguay  
Peru  
Philippines  
Portugal  
Qatar  
Serbia  
Sierra Leone  
Singapore  
Somalia  
South Africa  
Spain  
Sri Lanka  
St. Kitts & Nevis  
Sudan

Switzerland  
Thailand  
Togo  
Tunisia  
Turkey  
Uganda  
United Kingdom  
Uzbekistan  
Venezuela  
Vietnam



**BANGLADESH**

The Global Entrepreneurship Network Bangladesh (GEN Bangladesh) is the affiliate Country Chapter of GEN Global, working towards strengthening entrepreneurship ecosystem in Bangladesh since 2008. GEN Bangladesh connects entrepreneurs, investors, researchers, policymakers and more to accomplish the global mission of building one global, entrepreneurial ecosystem.

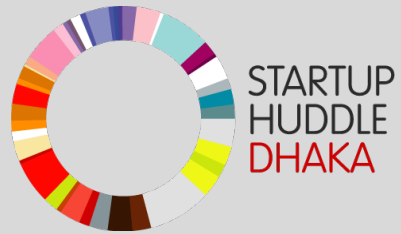
GEN Bangladesh works across the country to promote, support and strengthen entrepreneurship. GEN Bangladesh brings together the key stakeholders of the startup ecosystem in a bid to make Bangladesh the largest destination for entrepreneurs in the world.



# GEN Bangladesh | Partners & Promoters



# GEN Bangladesh | National Programs







GLOBAL  
ENTREPRENEURSHIP  
WEEK  
BANGLADESH

NOV 13-19

ENTREPRENEURS



THRIVE HERE

#GEW2023



# About Global Entrepreneurship Week (GEW)

November 13-19, 2023



GEW is a flagship program of **Global Entrepreneurship Network (GEN)**. It is a massive campaign to celebrate and empower entrepreneurs in every country and community around the world – especially those individuals who face barriers or have never considered launching their own startup.

Each November, 10 million people take part in tens of thousands of activities, competitions and events that inspire them to act and provide them with the knowledge, experience and connections they need to succeed.



**200 Countries**



**10 million People**



**20,000 Partners**



**40,000 Activities**

# GEW 2022 THEMES | IDEA Bank

Get Involved in #GEW2022

On behalf of **GEN Bangladesh**, we are welcoming you to host a Global Entrepreneurship Week (#GEW2023) through various activities in your community.

You may have question in your mind where to start? In this slide we have attached a link where you will find 100+ ideas which will inspire you.

Look to them for inspiration - but we encourage you to get creative and put a unique spin on your activity. **Happy planning!**

<https://www.genglobal.org/gew/get-involved/ideas-bank>

The activities are organized by GEW themes:



# GEN Bangladesh Target to Reach People in #GEW2023



100,000

## Direct Reach

*from different activations, competitions, discussion and campaign*



3000,000

## Indirect Reach

*from social media, Print & Electronic media campaigns (Facebook, YouTube, LinkedIn, Instagram) through videos, posts, image and media bites.*



# #GEW2023

We request you to check GEW's idea bank (link shared in slide #12) and select one or more events for your respective clubs or departments of your esteemed university. Also, please let everyone know that when posting event news, photos or videos on social media, they must include GEW2023 using the hashtag (#) so that GEN Global team can track your event details.





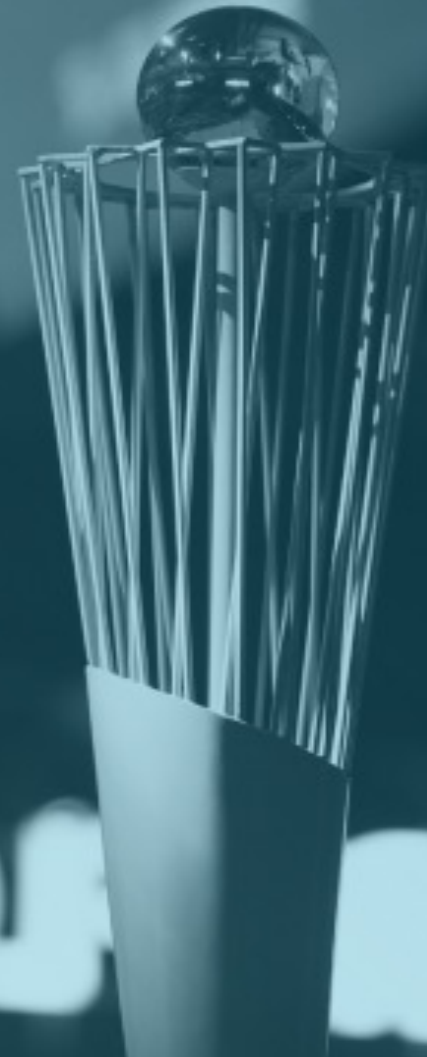
The **Entrepreneurship World Cup** is one of the biggest and most diverse startup pitch competitions and support programs of its kind, featuring more than 370,000 entrepreneurs from over 200 countries and offering winners life-changing prizes.

**EWC has awarded \$3 million in cash prizes, \$150 million** in in-kind prizes and provided opportunities for entrepreneurs at all levels – from idea stage to scale-up – to reach the next



## Timeline for EWC2023

- **Application Portal Opens (soft-launch):** September 1, 2023
- **Launch Announcement (@GEC2023 in Melbourne):**  
September 19-21, 2023
- **National Finals:** November 2023 - March 2024
- **EWC 250 Selections:** April 30, 2024
- **Virtual Bootcamp:** May 31, 2024
- **EWC 100 Selections:** June 30, 2024
- **EWC Global Finals:** September - November 2024



Grand Finale  
**Entrepreneurship  
World Cup**  
SOUTH AFRICA

Could You Be The Next  
**Big Entrepreneur?**







## TO KNOW MORE ABOUT



Please visit:

<https://www.genglobal.org>



Please visit:

<https://www.genglobal.org/bangladesh>

**Business Address:**

102/1, Sukrabad, Mirpur Road, Dhanmondi,  
Dhaka 1209, Bangladesh

**Call:** 01713 493 206