Internationalization of Research at ULAB

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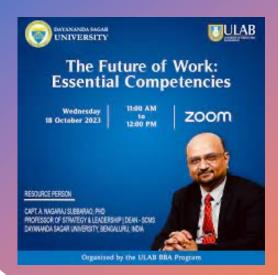


Research is a passion-driven enterprise. The researcher should be willing to search for resources to launch a research project.

- Total number of ULAB full-time faculty (Summer 2023): 127
- Number of ULAB Faculty Listed in AD Scientific Index (2023): 72 (56.7%)
- Around half of them have done collaborations with foreign counterparts.

Subjects of the Top 50 ULAB Faculty in AD Scientific Index

al circulareconomy computervision csr culturalstudies datascience deeplearning development economics entrepreneurship finance environmentalmanagement healthcommunication highereducation languagepolicy machinelearning management market mediastudies onlinelearning publicrelations socialopendata sustainability ecologicalsystem teachereducation





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Research Internationalization

When universities internationalize, the usual strategies include:

- Student exchange
- Faculty/Staff exchange
- Curriculum development/enhancement
- Joint events/projects

Research Internationalization

Strategies used by institutions of higher learning for the internationalization of research represent a new reality.



Status Report on ULAB MOUs Signed from 2015 to 2023 by Region

Regions	Number	Percentage
South Asia	14	29.79%
Southeast Asia	12	25.53%
Europe	8	17.02%
USA	3	6.38%
East Asia	3	6.38%
Multiple Countries	7	14.90%
Total	47	100%

Status Report on ULAB MOUs Signed from 2015 to 2023 by Time Period

Regions	Number	Percentage
2015 to 2019	23	54.77%
2020 to 2021 (COVID Period)	8	19.04%
2022 to Present	11	26.19%
Total	42	100%

Status Report on ULAB MOUs Signed from 2015 to 2023 by Activity

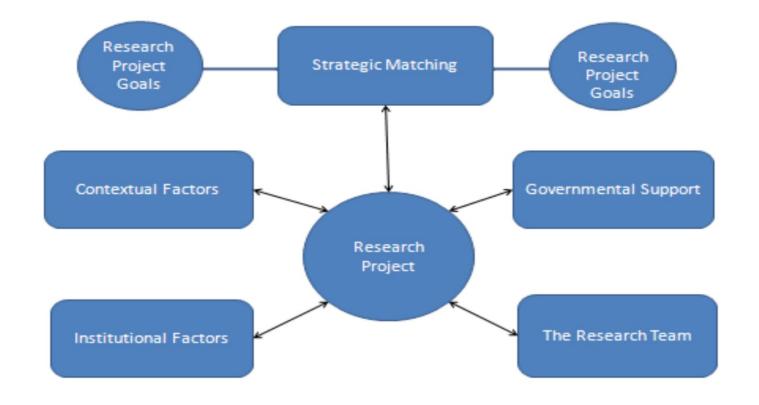
Regions (Multiple Response)	Number	Percentage
Student Exchange, including Internships	20	42.55%
Faculty Exchange	24	51.06%
Research Collaboration	25	53.19%
Program Enhancement/ Benchmarking	3	6.38%
Joint Activities/Events	17	36.17%
Conference Partnerships	7	14.89%
Twining Programs	1	2.12%
PhD Programs for ULAB Faculty	1	2.12%
Others (mentorship, training, cultural activities)	3	6.38%

Status Report on ULAB MOUs Signed from 2015 to 2023 by Organization

Regions	Number	Percentage
University	33	70.21%
Research Center	4	8.51%
Corporation	3	6.38%
Non-Government Organization	7	14.90%
Donor/Funding Agency	0	0
Government	0	0
Total	47	100%

Research Internationalization

A Model for the Internationalization of Research



Absael Antelo.
University of
Incarnate World.
2012.

Research Internationalization

- Contextual factors refer to site access, data availability, basic research infrastructure, perceived value of research, and field of studies.
- Institutional factors refer to institutional access, resources, location, institutional mission and strategic orientation, role of faculty, technology availability, faculty research agenda and personal interests, and faculty experience conducting research.



Research Internationalization

- Research team refers to the faculty involved in developing, conducting, and evaluating the research projects.
- Government support refers to the need to consider the type and quality of the governmental relations between and among participating countries.



Research Internationalization

 The strategic matching refers to the need to review and analyze the goals of the research projects and determine if they match the missions of the participating international institutions. If there is some similarity, the projects might be considered and realized.



Strategic Matching at ULAB

- Interdisciplinary consultation process.
- Introductions to foreign counterparts.
- Research team formation.
- Research execution.
- Research monitoring and evaluation.

The Matching Concept:

Strategy as "Fit"





External Analysis

- Environment

Strategic Matching with Walisongo State

University







Strategic Matching with Walisongo State University



Two faculty from Walisongo State University plan to visit ULAB this November 2023 to brainstorm about a research project on Nation Branding.

