

Internationalisation Strategy and Internationalisation at Home (IaH) Action Plan University of Liberal Arts Bangladesh (ULAB)

Objectives

1. Internationalization at ULAB will improve academic quality, internationally oriented students and employees (both academic and non-academic), local and international students on a global level.
2. Partnerships with more international universities over the world will create a brand image of ULAB.
3. Local students will prefer to get admitted at ULAB to have more global opportunities.
4. Both local and international students will prefer to join ULAB so that they can benefit from other countries' universities by exchange semester, summer school, credit transfer, 2+2 programs or double degree programs.
5. International collaborations will help ULAB retain a positive image in the global education sector.
6. AIESEC's Global Internship or Remote Internship makes local and international students employable abroad.
7. Joint research collaboration with partner universities from other countries will improve the research and knowledge production capacity.

Planned Activities for next 5 years (2023 - 2027):

1. Core areas for global partnership

ULAB has plans to work towards its vision on internationalization of education and research in the fields of Arts and Humanities, Business, Science & Engineering and Social Sciences. To be specific, it emphasizes collaboration in areas, but not limited to, sustainable development, digital finance, information ecosystem, health communication, machine learning and robotics, literature and cultural studies.

2. International Affairs Focal Persons (IAFP) Forum

The International Affairs Focal Persons forum can be established with faculty members from School of Arts and Humanities, School of Business, School of Science & Engineering and School of Social Sciences. It will consist of Heads of Departments & Alumni of Leading Universities, Representatives of International Accreditation Bodies and ULAB Alumni. The International Affairs Focal Persons will have the task of making concrete suggestions on advancing the international recognition of the four schools of ULAB and help develop the quality of its educational output on international standards. The IAFP Forum will play a pivotal role in providing practical guidance, critical analysis and assistance in relation to the organization's industrial approach & help ensure ULAB's graduates are prepared for the real-world of business. The forum will convene bi-annually to assess the progress of four schools. Besides its active involvement in building a stronger international dimension in curriculum, research and teaching methodology, the board will promote student success, learning and development on a global level.

3. International Faculty at ULAB

ULAB will prefer to create a diversified culture by having a mix of faculty from abroad both from the fields of academia and industry. They may consist of the following:

- **Adjunct Professors: Fellowships/ Chair Professorships:** Chair Professorship is one of the highest honors that can be awarded in the academic domain at ULAB, reserved for the faculty who have demonstrated a sustained high level of scholarly accomplishment in their respective field of study. The title is a recognition of their contributions towards research, teaching and advancement of the University. These will serve as tribute to the international personalities they are named after, and will demonstrably enrich the quality of educational opportunities of students and faculty associated with the chair, on a global level.

4. Events at ULAB

- ULAB plans to start a few wide-ranging global flagship events where international faculty members, researchers, writers may participate. For example, to organise sessions on poetry, short story anthologies, Partition, publishing, freedom of expression, division and conflict resolution, women's empowerment, minorities etc ULAB has established a series named “Lit Salon”. One of the objectives of ULAB is to continue the series of Lit Salon to exchange views globally.
- ULAB plans to organize other yearly flagship events like International Students’ Day on 17 November every year. ULAB can organize yearly one or two international conferences/seminars.
- ULAB will organise the International Admission Fair for international students which will be hosted virtually and promoted online.
- Other series of activities will be conducted on a regular basis to ensure internationalization of the University such as, ULAB International Lecture Series, The Business Talk, ULAB Global Forum, International Month among others.
- ULAB will host the International Lecture Series where it will offer its students an opportunity to learn and grow with new perspectives on global issues through its International Lecture Series.
- ULAB will host the International Business Talk. This talk will be a dedicated 2-hour lecture for four schools of ULAB’s students, Renowned Global Industry Leaders, Heads & CEOs of major international corporations in the world deliver a lecture on the topic of their specialization.
- Yearly ULAB will host an international month where a series of conferences and seminars can take place from February – March where the Representatives from Global Partner Universities & International Guests come together. This will be aligned more towards meeting international education standards and understanding industry requirements and practices from fresh graduates.
- The Diplomats at ULAB will be a talk show series. This will be introduced to create awareness about country representation, bringing the communities together, understanding the geo-political and economic implications, pressing issues as well as focusing on the applications of UN SDGs in Academia and Industry.

